

# RESTAURANTS AGAINST HUNGER

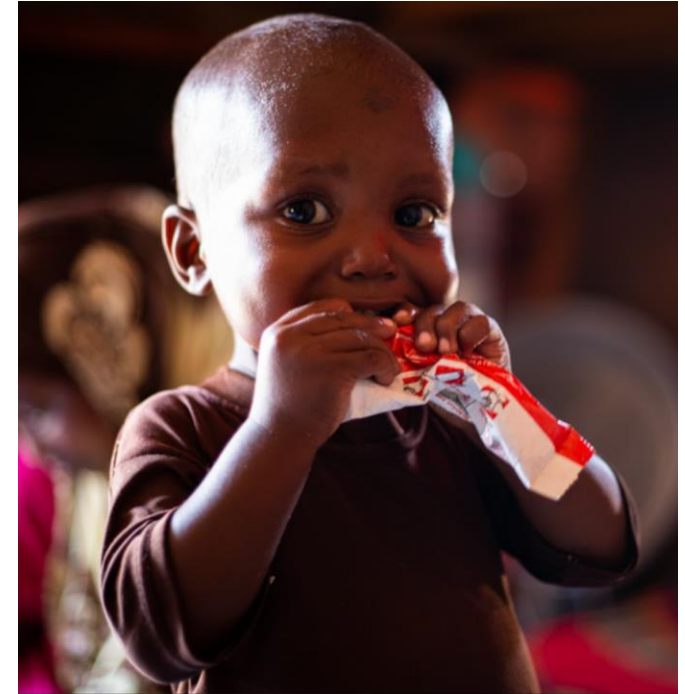


# WHO WE ARE – ACTION AGAINST HUNGER

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- **Reach** – we work in more than 59 COUNTRIES across the world, predicting, preventing, and treating hunger. We're currently serving 21 MILLION people and are on track to support over 40 MILLION annually come 2030.
- **Impact** – 90% of malnourished children who complete treatment in our programs make a full recovery.
- **Efficiency** – 91 CENTS of every \$1.00 is directed toward our programming.
- **Trustworthy** – We have over 45 YEARS of experience in the hunger space. We have held a 4-STAR Charity Navigator rating for 17 YEARS and counting and an A rating on CharityWatch. We are locally driven with 95% of our staff hailing from the countries in which they serve.

We are the largest nonprofit focused exclusively on ending global hunger. We specialize in reaching the **most challenging and remote communities**, extending our support beyond urban areas **venturing into hard-to-reach places** including communities on mountaintops or across unbridged rivers, without proper road access, and even those in conflict zones. In many of the regions we operate, we proudly stand as the **sole functioning institution** and without our presence, essential services might not exist. We innovate solutions and partner with communities to address the root cause of hunger and we're striving to create a world free from hunger for everyone, for good!



# RESTAURANTS AGAINST HUNGER – OVERVIEW

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- Restaurants Against Hunger is a global initiative that takes place across Canada, France, Germany, Italy, Spain, and the UK
- Italy's program is highly esteemed and proudly sponsored by Michelin
- Both Italy and Germany's programs are about to enter their 10th year
- This year, we are launching this campaign out of the US
- This program will take place during the month of October since it coincides with World Food Day (October 16th)
- Throughout October, we ask participating restaurants to:
  - Encourage guests to donate \$1 to benefit Action Against Hunger
  - Encourage guests to round-up their bill in support
  - Offer a portion of proceeds from a specific dish to benefit Action Against Hunger, allowing each restaurant to choose the approach that best aligns with their preferences
- Action Against Hunger will actively support the program by providing collateral and frequent promotion. Additionally, a dedicated year-round landing page featuring logos of participating establishments will ensure sustained visibility and recognition.
- ***There is no cost for restaurants to participate*** but for restaurants who agree to match all donations that come in during World Food Day, they will be considered a Premier Partner and will receive larger exposure on the dedicated landing page and will be featured in a special campaign promoting the day

If you are interested in participating, please reach out to Katie Shults [kshults@actionagainsthunger.org](mailto:kshults@actionagainsthunger.org) and if you'd like to learn more about Action Against Hunger, you can do so [here](#).

**WE ARE  
PROUD  
TO BE A  
RESTAURANT  
PARTNER  
FOR**

