

NYC RESTAURANT WEEK®

Jul 22–Aug 18

PRESENTED BY NEW YORK CITY TOURISM + CONVENTIONS

We are pleased to announce the plan for NYC Restaurant Week Summer 2024. With five boroughs of classic city dishes, diverse flavors and cutting-edge culinary creativity, NYC Restaurant Week is designed to attract travelers and locals to hundreds of eateries during the summer while offering incredible value on multicourse dining.

WHEN IT'S HAPPENING

- **Registration Deadline:** June 15 (to guarantee inclusion for website launch)
- **Reservations Open/Press Announcement:** July 16
- **Program Live:** July 22–August 18



THE DETAILS

REGISTER EARLY

Thanks to generous support from the Mayor's Office of Media and Entertainment, **the first 50 registrants in each of the six regions outlined below will receive complimentary registration** (one per restaurant group/related restaurants) for the 2024 winter and summer programs. Their support also covers the nearly 50% discount on the participation fee for any restaurants that do not receive complimentary registration. **Please note that some regions sold out of complimentary spots during winter 2024 registration***. These fees will directly support the robust marketing plan for the program. NYC Tourism + Conventions is a 501(c)6 organization, and membership dues, including the participation fees for NYC Restaurant Week, are crucial for the continued success of the program.

IT'S FLEXIBLE

You can participate during lunch and/or dinner at either the \$30, \$45 or \$60 price point. (Tax and gratuity are not included in these price points.) Monday–Friday mandatory; Sunday optional; Saturday excluded. Restaurants may opt in for 1, 2, 3 or all 4 weeks of the program, with an additional optional extension through Labor Day. Restaurants may opt to offer lunch only, dinner only or both.

BENEFIT FROM WIDESPREAD EXPOSURE

The program will be widely promoted to locals and regional visitors through out-of-home media, paid search, paid social, NYC Tourism channels and through our public relations efforts.

REGISTRATION FEE

Returning participants: If you participated in NYC Restaurant Week Winter 2024, there is no additional fee for Summer 2024. There are no refunds for opting out of summer participation and it is your responsibility to register by the deadline.

New participants: Register by May 31 to receive early bird pricing if all complimentary spots are accounted for in your location.

Manhattan Restaurants South of 110th St.
Early Bird (by 5/31): \$1,300; Regular (after 5/31): \$1,500

The Bronx/Brooklyn/Queens/Staten Island/Manhattan North of W. 110th St & North of E. 96th St.
Early Bird (by 5/31): \$500; Regular (after 5/31): \$750

*Manhattan (South of 110th St) and Brooklyn sold out of complimentary spots during winter 2024 registration.

HOW TO PARTICIPATE

If you participated in NYC Restaurant Week Winter 2024, you will receive registration details via email. Registration for past participants is available via the [members-only section](#). If you are new to the program, please fill out [this interest form](#) and we will contact you with next steps.

Please contact nycrestweek@nyctourism.com with any questions.

Presented by



Terms apply. Offers will vary. Beverages (including alcohol), gratuity, taxes and additional costs are not included in the NYC Restaurant Week price, unless otherwise noted by the individual restaurant. Available while supplies last. Please visit nyctourism.com/rw for additional details.

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