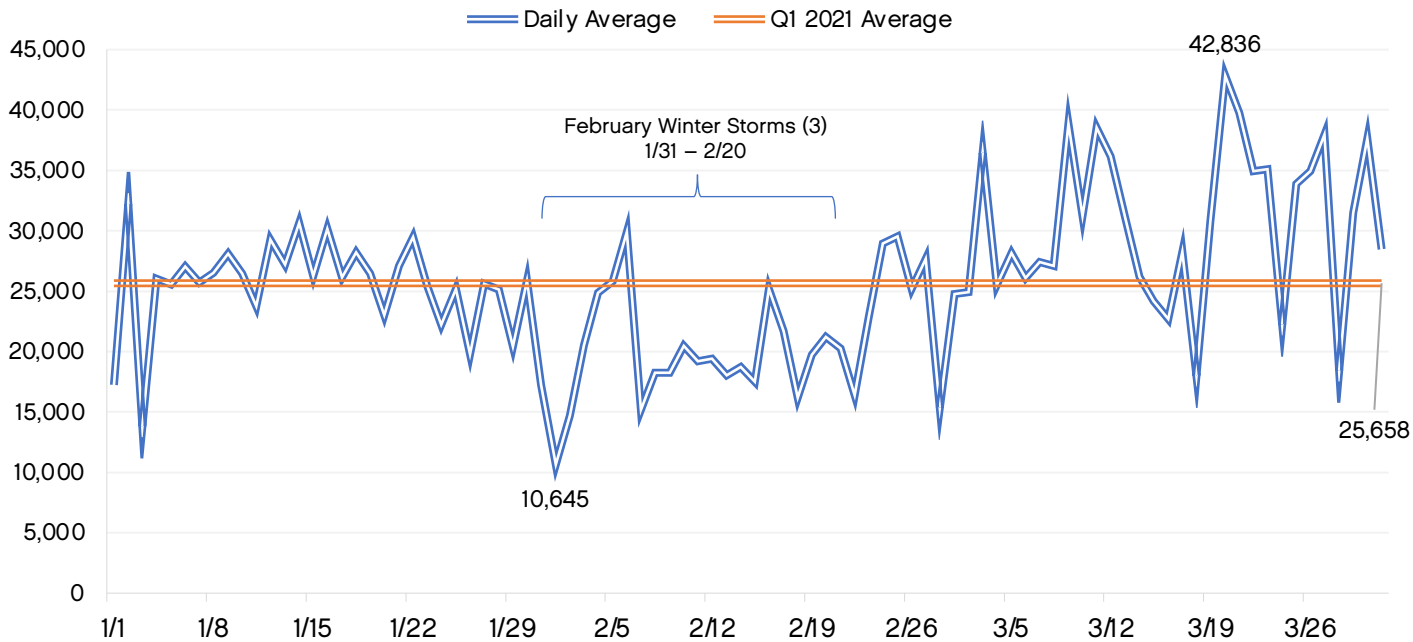




# Flatiron Plaza Pedestrian Counts

## Q1 2021

### FLATIRON PLAZAS DAILY PEDESTRIAN COUNTS (JANUARY - MARCH 2021)



February 2021 was the **eighth snowiest** February in NYC history ([NY1](#)) with 26 inches of snow and below average temperatures throughout resulting in fewer people passing through the Flatiron Plazas than the previous quarter ([Q4 2020](#)).

Despite the January and February decrease, March saw an increase in pedestrian volumes (**+45%**) with warmer spring weather and increased vaccine distribution ([NY Times](#)). Saturday, March 20th marked the quarter's high of 42,836 people enjoying the plaza, the highest number since November. At quarter's end, the Flatiron Plazas neared **50%** of typical pre-pandemic foot traffic.



### Daily Pedestrian Averages

Flatiron Public Plazas



■ 2019 ■ 2020 ■ 2021

\*Estimated Average

